

PIG TALES



DALLAS, TEXAS CHAPTER 1869

EST. 1985

MEMBERSHIP 977

MAY 2013

Mark Your Calendars for the **Texas State H.O.G. Rally!**



Dallas H.O.G. rides the bluebonnet trails. See more photos on page 5.



by KEN BALLARD

Head 'em Up and Move 'em Out!

The 2013 Texas State H.O.G. Rally is only two short weeks away. Are you ready to ride?

We have a planned ride leaving the shop Thursday, May 16 at 8:00 a.m. (sunrise is 6:27 a.m.). It looks like several members are planning to join the ride down to San Antonio. With that said, if you plan to ride with us, you need to be at the shop by 7:45 a.m. for the pre-ride brief. I want to get to San Antonio with all the bikes I leave with.

Safety Officer Lynn and Secretary Paula Lowrie will be following in their truck with a trailer. Dallas Harley-Davidson General Manager Sean Steimel is also planning to take a trailer down. This is also a very good time to consider upgrading your H.O.G. Road Assistance program.

Now you've made it to the rally; What to do? The first place you can check is online at TXStateHOG Rally.com/schedule.html. There you'll find the rides and other events such as the Precision Riding Competition.

For more information about the rides, visit TXStateHOG Rally.com/ride.html. There you'll find a bevy of self-guided and guided rides. There are also tons of sights to see such as the Museum of the Pacific War in Fredericksburg (pictured).

If you're participating in the 2013 Texas Independents



Tour (see page 7), you'll find four dealerships within an hour of the rally. Pick up your passport at Dallas H-D. A little farther out (a couple of hours), there's Laredo, Corpus Christi, or Victoria. Get really ambitious, and you can get San Benito and McAllen.

Don't forget our Ice Cream Run starts May 11 (see page 14). If you haven't gotten your book yet, see one of your friendly Road Captains.

Last month Dallas H-D hosted the Demo Event in conjunction with their 11th Anniversary Party. We conducted over 30 rides for the motorcycles totaling over 200 individual rides and 15 trike demos, all incident free.

Assisting the Dallas H-D staff — Smoot Schmidt and James Brady — were several Dallas H.O.G. board members and volunteers:

Mike Carter, Mark Holloway, Ken Kennerly, Lynn Lowrie, Barry Miller, James Pate, Bruce Robison, Steve Scott, Don Terasaki, and Steve Yeater. Paula Lowrie, Richard Powers, and Darla Webster coordinated registration. Steve Webster assisted in loading the truck.

In closing, May 27 is Memorial Day. Please take the time to remember and honor the fallen heroes who paid the ultimate price for the freedom we enjoy each and every day.

Ken Ballard
Director



by MIKE CARTER

State Rally May Take Mind Off Achy Back

Well, here I am trying use my literary talent to write a great article for the May newsletter, and the only thing my mind can focus on is my aching back.

We had two days of safe demo rides at the shop during the Demo Event, and I did my pre-ride with Steve “Paw Paw” Scott to Purtis Creek. I guess I got on and off too many bikes in three days. Getting too old for that. I had fun shepherding all the riders — some good, some not so good. Steve Webster does not look good on a “Sporty,” but Darla looked like she belonged on a Trike.

If you have never been to a Texas State H.O.G. Rally, you need to go to this one in San Antonio, May 16-19. The city is a great place to sightsee, eat, and play. There are way too many scenic rides all around the city, so take the time off, get your tail to San Antonio, join all us H.O.G. members, ride, party, eat, party, ride some more, party, and then party more. But be careful. We want everybody back home safe. I look forward to seeing you there.

If you don't go, we will all come back and brag on



the fun we had. It really is a terrific place to meet other H.O.G. members and learn from them about the great state of Texas and where to ride. Oh yea, did I mention party?

Do you have a favorite place to eat or a special event outside the metroplex, like a festival or annual celebration that Dallas H.O.G. could schedule a ride to? Well, we Road Captains would really like to hear your ideas, so get with one of us, and let's get it on the ride calendar.

Mike “Smokey” Carter
Assistant Director





MAY 2013 SPECIALS



15% OFF

WOMEN'S JEWELRY,
BELTS, & PURSES



15% OFF

3-PIECE H-D® COLLECTION
Includes: air cleaner, timing & derby covers
(covers must be purchased together)



15% OFF / 50% OFF

ALL TIRES / INSTALLATION*

*Tires must be purchased at Dallas Harley-Davidson®



Offers valid May 1-31, 2013 on in-stock inventory only. See store associates for details.

MOM DESERVES MORE THAN ONE DAY

15% OFF WOMEN'S JEWELRY, BELTS, AND PURSES.*

FREE GIFT WRAPPING WITH ANY PURCHASE FOR MOM, MAY 1-II, 2013.

*OFFER VALID MAY 1-31, 2013 ON IN-STOCK INVENTORY ONLY. SEE MOTORCLOTHES ASSOCIATES FOR DETAILS.



MOTHER'S DAY BRUNCH

SATURDAY, MAY 11 VENDORS - RAFFLE



1334 W. CENTERVILLE RD., GARLAND, TX 75041

Bluebonnet Trails Ride, April 20





by KEN "PAPA DUCK" KENNERLY

State Rally Offers Fun For Everyone

Greetings and welcome to you from the Duck Pond. I hope you are getting ready to ride down to old San Antonio, Texas for the 2013 Texas State H.O.G. Rally this month, because this should be a good rally. Whether this is your first H.O.G. rally or just another in a long line of H.O.G. rallies, each one is different and memorable in its own way.

I have been to Texas H.O.G. rallies in the panhandle, the piney woods of East Texas, the coastal bend, and the tourist-clogged central Texas region. Each was as diverse as a box of chocolates, with something to please every taste.

My first state rally was in 2001 when it was held in Fort Worth, and I worked as a volunteer. It was a great experience meeting and greeting folks from all over the state and country and being part of what turned out to be a very well-organized event. I have found great adventures and wonderful memories from all the H.O.G. rallies I attended during the past twelve years.

What I love most about the rallies, other than the headliner bands from my youth who play at the close of the rally, are the friendships that are forged during group rides to these events. Of course, the group always contains your riding buddies who have been riding with you for years, but there are also the newbies, new to the rally experience, like I was at my first rally. They arrive on the day of departure for the rally, excited and not knowing what to expect. But it never fails that some of them quickly become some of your closest and dearest brothers and sisters during those four days spent together. And by Sunday morning, when we gather to ride home, they are newbies no more, but rally veterans and close friends you welcome with open arms at each future meeting. There is a special bond



Ladies of Harley at the 2012 Texas State H.O.G. Rally in Fort Worth.

formed from sharing these adventures together, and when it occurs, you know it and cherish it.

As for the rallies themselves, there are always many activities and rides you can participate in, either as a group or on your own. There is something for everyone from bike games to guided rides and self-guided rides, vendors, and — for Denise Hefner — there is Biker Bingo.

I enjoy the opportunity of riding the roads in the area, seeing the country side, and tasting the local culinary offerings for some added flavor. Whatever your interests are, there is something for everyone.

So from one former newbie to any newbie planning on attending our state rally, come join us on the ride down south, or hook up with us in San Antonio. Come be a part of something special and make some lasting memories.

As always, I look forward to getting to visit with you at our next get-together...

Till next time remember,
It's not the destination, it's the journey!
Papa Duck

IT'S TIME TO RIDE!

THE TEXAS HARLEY-DAVIDSON® DEALERS ARE PROUD TO PRESENT:

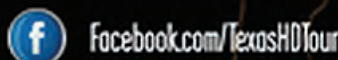
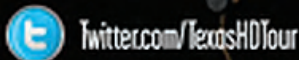
THE 2013 TEXAS
INDEPENDENTS TOUR
APRIL 15 - JULY 27

GET YOUR PASSPORT AT
DALLAS
HARLEY-DAVIDSON®
& HIT THE ROAD FOR YOUR CHANCE TO WIN A:

2013 H-D® ELECTRA
GLIDE® ULTRA LIMITED
110TH ANNIVERSARY EDITION
& OTHER GREAT PRIZES!

DETAILS & REGISTER in-store or online at TexasHDTour.com

You could win this bike!



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30th Annual D.H.O.G. Lone Star Run Pin Design Contest



- **Rules and information:**
- Contest is open to all of our Dallas H.O.G. family.
- The Dallas H.O.G. Board will judge the entries and select the Winner.
- While the Winner will get proper acknowledgement for the winning design, he/she will not be compensated in any way. **All submitted artwork will become the property of the Dallas H.O.G. Chapter #1869, who reserves all rights to use the image submitted in electronic and/or printed media as it sees fit, without notice or compensation to the original artist.**
- All submissions **MUST** be one of the following digital formats: JPG or JPEG, PNG (Portable Network Graphics).
- Images **MUST** be hi-resolution for scaling, viewing, and printing.
- All colors used must be from the PMS color chart. This is a standard color chart printers use to match printing inks to art.
- Along with your submission, you will need to list all the PMS colors used and what aspect of the design they belong to.
- The final pin design needs to fit in a 1 ½-inch circle or oval.
- The following words **MUST** appear on your design: "2013," "30th Annual Lone Star Run," and "DHOG."
- Final deadline for consideration is Friday, May 31. The board will make their selection at the June board meeting and the Winner will be announced Saturday, June 8 at the Chapter Meeting.
- All submissions **MUST** be emailed to Activities Officer Steve "Paw Paw" Scott at activities@pawpawhog.com.



by STEVE "PAW PAW" SCOTT

Headset Saves The Day

First and foremost, thank you to everyone that helped, rode, or played at this year's St. Patty's Day Run. We had a great day thanks to you.

On Friday, March 15, I convinced Mike Savage into riding with me as I checked the St. Patty's Day Run route for any problems. It was a beautiful day, and when we met, I asked Mike to lead. After the ride I asked Mike to write something up and here is his story:

Preparing for the Dallas H.O.G. St. Patty's Day Run, "Paw Paw" and I were going to pre-ride the route. The route consisted of five parts and was about 117 miles in total distance. It had a little bit of everything: curves, straightways, back roads, small towns, and highways. The first three parts were run pretty uneventful.

We stopped in Celeste for a coffee break and to preview the fourth section of the route. The fourth section would take us South towards Greenville on U.S. Highway 69 – a highway with two lanes, a solid shoulder, and good pavement. "Paw Paw" tells me to watch out for the signs for FM 2194, because the speed limit is 70. We started out from Celeste, I was in the lead, and "Paw Paw" was bringing up the rear.

Riding down U.S. Highway 69 at the posted speed limit of 70 and approaching FM 2194, I was checking my mirrors and noticed a black Mercedes SUV behind "Paw Paw." I began to slow and use my turn and hand signals. "Paw Paw" did the same. I saw a truck turning from the opposite side of the highway, and when I looked back, I didn't see the black SUV. Where did it go?

"Paw Paw" yells through the Scala rider, "Mike, don't move!" Right then, the black SUV passes on the shoulder into our turn at over 70 miles per hour!

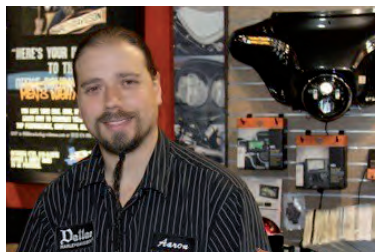
We both made the turn, breathed a huge sigh of relief, and continued on our ride without any more incidents.

"Paw Paw" owns a G9 and I own a G4. These Scala riders saved our lives on that run. We communicated all day during the run and this one incident paid for our Scala riders many times over.

Mike Savage

Mike and I both have bikes without built-in communications. The Scala product is great for me as I can listen to music and connect with my cell phone. We both highly recommend the product (see next page) and strongly suggest you talk to Chrome Consultant Aaron Kelly at the shop to learn more about it.

Paw Paw
Activities Officer



by AARON KELLY

G9 Makes Your Ride A Cinch

This month I want to talk about Cardo Systems' Scala Rider line of products, specifically the G9. I chose the G9 for its many features and the fact that I use mine everyday. It can mount to just about any full-face, modular, or quarter helmet. A half helmet mount will be released soon.

The G9 can pair with most phones, GPS systems, and MP3 players that support Bluetooth while prioritizing the devices. For example, an incoming phone call will override the music that you're playing. This allows you to have several devices connected at once (e.g., iPhone and Garmin GPS).

The headset also has many audio commands that can be activated without removing your hands from your controls. To activate the voice command (VOX), just speak into the microphone. The audible *beep* that follows tells you the unit is ready for your command. You can say, "music on" to start your MP3 Player, "next track" to skip songs, "radio on" to start the built-in FM radio (with six presets), or "next station" to change radio stations.

You can press the "Mobile" button on the headset, and after the audible *beep*, speak the various commands that your smart phone may have.

To call someone in your contacts, for example, just say, "Call [person's name]." The G9 stores one phone number allowing

you to call that number with the touch of a button.

My phone allows me to say MP3 player-specific commands such as "shuffle" or "play artist The Moody Blues." I've even asked, "What time is it?" and my phone responded accordingly.

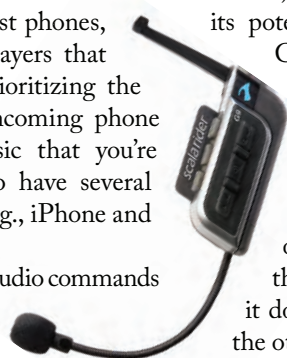
Via Bluetooth, the G9 can pair with any previous or current Scala Rider headsets; However, G9-to-G9 maximizes its potential. You can have up to nine G9 headsets paired together that allows you to initiate G9-to-G9 Bluetooth intercom calls. All you need to do is activate the VOX and say the name of the person who is using a paired G9 within its one-mile range. The headset will then repeat the name back to you as it does with most of its commands. If the other G9 unit is unavailable, the G9 will tell you, "unavailable."

I always try to call "Paw Paw" just before he leaves on Thursday dinner rides to say hello, but he is always unavailable because he is on his phone!

You can connect your G9 unit and change the settings online at cardosystems.com. While you're there, you can take a tutorial on some of its features.

Come see me at the shop. I am always happy to grab my helmet and give a demonstration on the G9.

Aaron Kelly
Chrome Consultant



Cherie Anstey

Office Manager Cherie Anstey may be hidden in her office most of the time, but — after 17 years with Dallas Harley-Davidson — has made the shop's customers and H.O.G. members her own friends and family.

When she's not in her office, you can find her on the floor hugging and catching up with long-time customers.

Always wear
a helmet.

Working behind the scenes, Cherie completes paperwork for motorcycle titles, new hires, payroll, and more.

Although she does not have her motorcycle license (yet), she used to be an avid rider of dirt bikes and ATVs. Her favorite bike to ride? The Kawasaki KDX 175.

Her advice to riders and passengers alike is to always wear a helmet, no matter what the occasion or circumstance. She wants to make sure her friends and family are getting around safely!

May



2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>All rides leave Dallas Harley-Davidson, 1334 Centerville Rd, Garland, at time listed. Changes will be posted on the D.H.O.G. hotline 972-354-0538. Per the National Annual Charter for H.O.G. Chapters: (1) Closed events are those chapter events which are open to chapter members and one guest per member. (2) Member events are events that are open only to H.O.G. members. (3) Open events are those chapter events which are open to chapter members, National H.O.G. members and other guests as desired.</p>			1	2 7:00 p.m. Cotton Patch Mike S/Ken B	3	4 8:30 a.m. Moore's Store Mike C/Ken K
5 9:00 a.m. Babe's Chicken Barry/James Cinco de Mayo	6	7	8	9 7:00 p.m. Rudy's Barbecue Bruce/Kerry	10	11 11:00 a.m. New Member Mtg 12:00 p.m. Chapter Mtg 1:00 p.m. Lunch Ride TBD
12 Happy Mother's Day (No Ride)	13	14	15	16 8:00 a.m. State H.O.G. Rally Ken B/Ken K 7:00 p.m. Giulianna's Italian Scott/Mike S	17 (State H.O.G. Rally)	18 6:00 p.m. Social @ Powers' (State H.O.G. Rally)
19 (State H.O.G. Rally)	20	21	22	23 7:00 p.m. Tino's Mexican Mark/James	24	25 7:00 a.m. Vicksburg Ride 10:00 a.m. Memorial Day Party (shop event)
26 1:00 p.m. Pop's Chicken Ken K/Steve Y (Vicksburg)	27 Memorial Day (Vicksburg)	28	29	30 7:00 p.m. Joe Willy's Steve Y/Bruce	31	



MAY 2013 – RIDE TO EAT!

THURSDAY, MAY 2 – 7:00 p.m.

COTTON PATCH
909 E. I-30
Rockwall, TX
214-771-0372

SATURDAY, MAY 4 - 8:30 A.M.

MOORE'S STORE
1551 FM 279
Ben Wheeler, TX
903-883-5100

SUNDAY, MAY 5 - 9:00 A.M.

BABE'S CHICKEN
202 N. 4th St.
Sanger, TX
940-458-0000

THURSDAY, MAY 9 - 7:00 P.M.

RUDY'S BARBECUE
1790 N. Central Expressway
Allen, TX
214-383-5353

THURSDAY, MAY 16-19 - 8:00 A.M.

TEXAS STATE H.O.G. RALLY
San Antonio, TX
www.TXStateHOG Rally.com

THURSDAY, MAY 16 - 7:00 P.M.

GIULIANNA'S ITALIAN
200 S. Collins
Sunnyvale, TX
972-226-0151

SATURDAY, MAY 18 - 6:00 P.M.

SOCIAL @ RICHARD POWERS' HOUSE
925 Via Bal Boa
Mesquite, TX
(Richard is providing baby back ribs. Please bring something to go with.)

THURSDAY, MAY 23 - 7:00 P.M.

TINO'S MEXICAN
230 S. Collins
Mesquite, TX
972-216-3757

SATURDAY, MAY 25-27 - 7:00 A.M.

VICKSBURG, MS (see page 13)

SUNDAY, MAY 26 - 1:00 P.M.

POP'S CHICKEN
701 E. Moore Ave.
Terrell, TX
972-563-8400

THURSDAY, MAY 30 - 7:00 P.M.

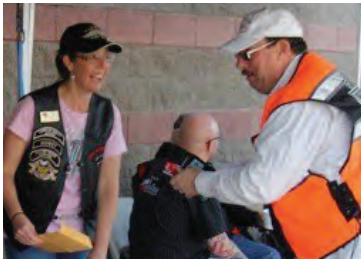
JOE WILLY'S
2006 S. Goliad St.
Rockwall, TX
972-772-9432

Per the National Annual Charter for H.O.G. Chapters

1. Closed events are those chapter events which are open to chapter members and one guest per member.
2. Member events are events that are open only to H.O.G. members.
3. Open events are those chapter events which are open to chapter members, National H. O. G. members and other guests as desired.

All rides end at the destination listed on the calendar. The ride leaders and local/national HOG assume no responsibility for the ride beyond the destination listed.

All-Access Demo Event & 11th Anniversary Party, April 12-13



STARS & STRIPES

MEMORIAL DAY CAR & BIKE SHOW

SATURDAY, MAY 25 11AM-3PM



10:30AM-1PM REGISTRATION \$15
2:00PM JUDGING
2:30PM AWARDS



**CARS: TOP 10 & BEST IN SHOW - BIKES: TOP 5 & BEST IN SHOW - ALL BIKES WELCOME
MEET A VET, HEAR THE STORY - BIKE WASH - FOOD - VENDORS - DJ**



WWW.DALLASHD.COM
972-270-3962



1334 W. CENTERVILLE RD.
GARLAND, TX 75041





by KERRY AND ALISHA TURNER

Remembering Vicksburg 150 Years

Memorial Weekend Ride: Saturday, May 25 – Monday, May 27

In 1863, General Ulysses S. Grant led Union forces in a series of operations in western Mississippi, culminating in the Siege of Vicksburg. The siege ended on July 4 when Confederate General Pemberton surrendered the city to the surrounding Union forces. The capture of Vicksburg – referred to by Abraham Lincoln as “the Key” to victory in the South – is regarded as a major turning point in the Civil War.

One hundred-fifty years after the July 4, 1863 surrender of Vicksburg by the Confederate army, Kerry and Alisha Turner will lead an overnight Memorial Ride to Vicksburg, Mississippi. Plans include a guided tour of the famous battlefield and a visit to the Vicksburg Civil War Museum. “Casino Cindy” has agreed to guide a tour of the masses to the sources of evil – a world-class casino aboard a historic Mississippi paddle boat.

Other stops might include the Cedar Grove Mansion (complete with a cannon ball stuck in the wall from the battle), the Tomato Place, and dinner at Rusty’s Riverfront Grill.



As a bonus stop on the way home, the plan is to visit the one-and-only Duck Dynasty Factory in Monroe, Louisiana.

If you are going, make your hotel reservations NOW as the room block is full, but expanded for a short time.

HOTEL INFORMATION

Quality Inn & Suites
3332 Clay St.
Vicksburg, MS 39183

Room Block: Dallas Harley Group
Special room rate of \$62.00 - king or double beds

Room Block Released: Monday night, May 6
Standard rate: \$70.00 per night
Reservations: 601-636-0804

RIDE INFORMATION

Leaves Dallas H-D Saturday, May 25 at 7:00 a.m.
Return to Dallas Monday, May 27

RIDE CONTACT

Kerry Turner
Road Captain
kturner@nunomfg.com
469-487-6092
Please RSVP if you are going on this ride



by DENISE HEFNER

2013 Ice Cream Run



WHAT: 2013 Ice Cream Run benefitting MotorCops for Kids (see next page)

WHEN: Saturday, May 11 - Sunday, July 7 (self-paced)

WHERE: There are 15 stops throughout Dallas and surrounding areas. The run ends 6:00 p.m. July 7 with awards ceremony and chapter picnic at:
Hella Shrine Temple Pavillion
2121 Rowlett Rd.
Garland, TX 75043



Rules, information, tips, and list of stops are included in the 2013 Ice Cream Run booklet — on sale now. Pick up your copy from Denise, a Dallas H.O.G. Road Captain, or the shop for \$10.00 each. This will include a year rocker for 2013.

There will be extra ice cream cones available from previous years. All proceeds benefit MotorCops for Kids. As always, you can eat as much ice cream as you can. It will be a cool way to start your summer!



The Garland & Grand Prairie Police Departments and the
Dallas, Texas Chapter Harley Owners Group Present



Pins For First
500 Entries

Obstacle Course

Silent Auction

Food

Raffle Prizes

All Bikes
Welcome!

THE 12TH ANNUAL MotorCops For Kids Toy Run

Sunday, November 17, 2013
at Dallas Harley-Davidson
1334 W. Centerville Rd., Garland, TX 75041

Registration: 10:00AM - 12:00PM
Parade Leaves 1:30PM

Bike Games
(with trophies)

Shriner Clowns

Police Demos

A NEW,
unwrapped toy or
cash donation is
required to
participate in the
parade and
attend events.

Parade Route: The toy run will end at the Hella Shrine Temple located in Garland on Rowlett Road @ Roan Road. The toy run will be police escorted.

Pre-registration begins September at Dallas Harley-Davidson at \$10 per person.

Proceeds benefit the Shriners Hospitals for Children. Money and toys will also be collected at the Grand Prairie and Garland Police Stations and other designated locations.

All donations are tax deductible.

For more information, contact Jerry Patterson at 972-270-3962 or visit motorcopsforkids.org. MotorCops for Kids is a non-profit organization designed to raise toys and money for children in need.



Welcome

to the **D.H.O.G. Family**

Thanks for buying a new bike or becoming a new member!

The Dallas H.O.G. Chapter is looking forward to meeting you! Please plan on joining us for a new members meeting on the first Saturday of the month. Immediately following, we would be happy to have you join us for the chapter meeting. One of our Road Captains will also have a ride in the afternoon following both meetings. We would love to have you there! Come meet us and find out how we got our motto: Ride to Eat!

Roy Alaniz
Edward Amos
Gary Bailey
George Balli
James Barfield
Kenniston Blackington
James Brady
Robyn Brown
Rodney Burell
Ronny Burleson
James Butler Jr.
Ricky Carter
Robert Carter
Nathan Cook
Steven Culp
Doug Dallafior
Robert Demoss
David Estrada
Danny Forsyth
Pierre Fuentes
Matthew Fulgham
Jeffery Fuller

Michael Gaffney
Jimmie Garrett
Alex Genovez
Melquaides Gonzales
David Hackett
Rondall Hackney
C.D. Hale
Robert Harris
Quynh Hoang
Christopher Jameson
Robert Johnson
Jeffrey Johnson
Brian Latting
Kevin Lewis
Brandon Moore
Jim Morrow
Joseph Muse
Brian Navarro
Jennifer Oramous
Sean Oramous
Roland Paredes
Dossie Parrish

Ryan Payne
Clint Pechacek
Christopher Peters
Bobby Phipps
Christopher Price
Jason Price
Michael Riley
Jayson Rogers
Jeffrey Rowland
Carolyn Shaw
Billy Shaw
David Shelly
David Smith
Rayford Smith
Michael Strahan
Wilburn Talley
Donald Trent
James Underwood
Ralph Young
James Ziemba



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 Road Captain Steve Yeater(214) 288-3502 rseyeater@msn.com
 Road Captain Barry Miller.....(214) 793-7675..... dimiller2@verizon.net
 Road Captain Mark Holloway(469) 688-2139 texasamt23@sbcglobal.net
 Dealer Rep. Sean Steimel(972) 270-3962 ssteimel@ridenow.com
 Dallas Harley-Davidson Ltd.(972) 270-3962

Website: www.dallashog.com User ID: dallashog Password: ride2eat

Hotline number: (972) 354-0538

Your Board Members are here to assist. They work hard to make your Chapter the best it can be.
Please remember to thank them and if you should have any questions or suggestions, please let them know.

Newsletter design donated by Amy Curry, Blue Cedar Design

DALLAS H-D DEPARTMENTS

SALES DEPARTMENT



MATT MILES

Sales Manager - dhdgsales@ridenow.com

MY BIKE 2008 Softail Cross Bones

FAVORITE THING ABOUT DALLAS H-D Working in an area I'm passionate about and being a part of making dreams come true

BEST RIDE Three Twisted Sisters

ADVICE TO NEW OWNERS Relax, be safe, and RIDE!

ABOUT THE SALES DEPARTMENT

The Sales Department is one of the best areas in the dealership because we get to enjoy seeing customers obtain their dream bike. More than likely, you will have heard one of our team members ask "what kind of riding do you do or are you planning on doing?" This is because our job is to assist in providing the best solution to your needs as a Harley-Davidson owner. We pride ourselves on having a wide selection of motorcycles, both new and used, so that you can choose your perfect ride!

SERVICE DEPARTMENT



ROB KELLICK

Service Manager - dhdgservice@ridenow.com

MY BIKE 1998 Heritage Softail and 2012 Road Glide

FAVORITE THING ABOUT DALLAS H-D Sharing people's connections to their bike, whether it be their first bike, a new bike, or a bike they are making their own with Parts & Accessories upgrades

BEST RIDE Three Twisted Sisters

ADVICE TO NEW OWNERS Get comfortable on it, and then get on it! Get comfortable in your own neighborhood, on roads you know, and as that comfort level increases, take longer rides and enjoy.

ABOUT THE SERVICE DEPARTMENT

The Service Department is the circulatory system of the dealership – the blood flow. But from the customer's perspective, we are the *Pediatric Ward*, as we are taking care of their "babies." We keep in mind that each customer's primary concern is his or her bike. At any given time we can have up to 100 "primary concerns" in our care. Our job is to find the balance to give each one the attention it demands. Whether it's a repair, maintenance, or an upgrade, we want to live up to the credo our Technicians came up with – **WE TAKE PRIDE IN YOUR RIDE!**

HOW TO MAKE AN APPOINTMENT

Making an appointment is easy. The best way is to complete the service request form on dallashd.com and we can save you time by having most of the check-in questions answered. Another option is to call 972-270-3962 and ask to speak with one of our Service Advisors. The check-in process will take about 10 to 15 minutes so we can be certain we are addressing all of your concerns as well as notify you about some of the H-D products that may enhance YOUR ride.

EXTENDED WARRANTY INFORMATION

One of the best products from Harley-Davidson is the ability to add an extended warranty to your bike at just about any time in your ownership. If you have any questions about coverage, please contact Rob Kellick, a Service Advisor, or a Finance Manager in Sales for more info.

Beyond the warranty - the possibilities are nearly endless to make your ride, YOURS. Whether it is performance, appearance, or a combination of both, we are here to help you stamp the final four letters into your V.I.N. – "M-I-N-E."

DALLAS H-D DEPARTMENTS

PARTS & ACCESSORIES



DEREK BISHOP

Parts Manager - dhdgparts@ridenow.com

MY BIKE 2008 Dyna Lowrider

FAVORITE THING ABOUT DALLAS H-D *I love meeting and interacting with such a wide variety of motorcycle enthusiasts.*

BEST RIDE *California's Pacific Coast Highway*

ADVICE TO NEW OWNERS *Keep your Harley-Davidson in top shape by staying on top of your scheduled maintenances.*

ABOUT THE PARTS DEPARTMENT

The Parts Department carries everything you would want to add to your bike. Harley-Davidson is well known for having the most accessories and interchangeable parts when compared to any other motorcycle brand, and we keep most of them stocked daily. On our walls and shelves, you'll find anything from drain plug o-rings to a full exhaust swap, and everything in between. Whether you are looking for performance, comfort, style, fit, or function, we have it all and will happily assist you with picking out the best products for your Harley-Davidson.

HOW TO PLACE A SPECIAL ORDER

Any of our experienced Parts & Accessories associates can place an order for anything we may not have in stock. We have thousands of parts on our shelves, but if we don't have it, we can get it. Come talk to one of our helpful Parts & Accessories associates about customizing your bike to fit your style.

GENERAL MERCHANDISE



KATHY KIRK

General Merchandise Manager - dhdgmotorclothes@ridenow.com

MY BIKE 2002 Dyna Lowrider

FAVORITE THING ABOUT DALLAS H-D *Our customers are amazing and fun people, and they love to ride!*

BEST RIDE *From Dallas, Texas to Sante Fe, New Mexico and back, following the Turquoise Trail and visiting the Sandia Mountains*

ADVICE TO NEW OWNERS *Have fun!*

ABOUT THE GENERAL MERCHANDISE DEPARTMENT

The General Merchandise Department encompasses more than just apparel – we are your source for helmets, jackets, boots, shirts, jewelry, gifts, barware, protective gear, and so much more. At Dallas Harley-Davidson, we strive to constantly ensure that you have the latest styles and best quality selection of Genuine Harley-Davidson Apparel and Merchandise available.

GETTING THE RIGHT FIT, THE FIRST TIME

One of the most important goals of the General Merchandise Department is getting you into authentic Harley-Davidson gear that fits you like a glove. Our trained associates specialize in helmet, boot, jacket, and chap fittings. We will help you find the right fit and fashion to suit your needs or help you find the perfect gift for the special Harley enthusiast in your life. You can also see one of our knowledgeable General Merchandise Associates for more information regarding the riding gear that would be most suitable for your riding style and Harley-Davidson casual wear for everyday life!



DALLAS, TEXAS CHAPTER 1869



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Sponsor: Dallas Harley-Davidson

